

# Company profile October 2024

saba<sup>o</sup>

# Company profile

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What is  
Saba?

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Smart  
Parking

3

2023 Key  
figures

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# What is Saba?



What is Saba?

# Business model

Leading industrial operator in developing smart mobility solutions, specialized in the car park management with strategic locations.

Long term  
perspective  
and vision

Linked  
to local  
administrations

High quality  
assets  
portfolio

New  
technologies and  
commercial  
transformation

Efficient  
management



Mobility: people and  
goods



Technological and  
commercial innovation



Sustainability

Shareholding structure: 99.5% CriteriaCaixa + 0.5% Minority shareholders



What is Saba?

# Diversity of contracts

City centre



Paseo de Gracia  
(Barcelona)

Airports



Aeroporto  
(Lisbon)

Railway  
stations



Atocha  
(Madrid)

Regulated areas

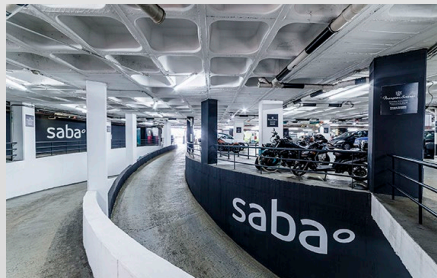


Perugia  
(Italy)

Hospitals



Great Western Hospitals NHS  
Foundation Trust (Swindon)



Praça Lisboa  
(Porto)



Airport  
(Santiago de Chile)



Transport for London  
(London)



Viseu  
(Portugal)



Vinohradská Hospital  
(Prague)

What is Saba?

# Diversity of contracts

Office



New headquarters  
Santander (UK)

Malls



City Galerie  
(Aschaffenburg)

Sports facilities



Nos Campo Grande  
(Lisbon)

Cultural facilities



Arena  
(Verona)



Península Business  
Center (Porto)



L'illa Diagonal  
(Barcelona)



Carles III  
(Barcelona)



Casa da Música  
(Porto)

# Sustainability: ESG policies



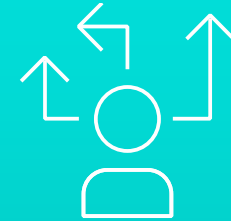
## ENVIRONMENTAL

8% CO<sub>2</sub>  
emissions  
reduction  
in 2023



## SOCIAL

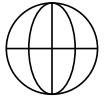
- Equality Plan
- Social and institutional resolutions



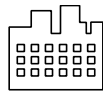
## CORPORATE GOVERNANCE

- Code of Ethics and Complaints Channel
- Crime Prevention





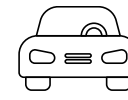
**9**  
countries



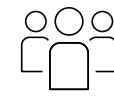
**183**  
cities



**1,079**  
car parks



**356,000**  
parking spaces



**2,176**  
people

Data as of December 31<sup>st</sup>, 2023



CITIES



CAR PARKS



PARKING SPACES



PEOPLE

**1**

**Spain and Andorra**



75



182



73,878



799

**2**

**Portugal**



19



107



37,719



129

**3**

**UK**



37



588



131,773



445

**4**

**Germany**



17



42



15,543



67

**5**

**Italy**



19



63



29,442



199

**6**

**Czech Republic**



6



43



22,397



33

**7**

**Slovakia**



6



15



6,266



24

**8**

**Chile**



4



39



38,982



480



2

# Smart Parking



## Smart Parking

# Saba's response to the new mobility

Rent a car



Carsharing



Electric Vehicle



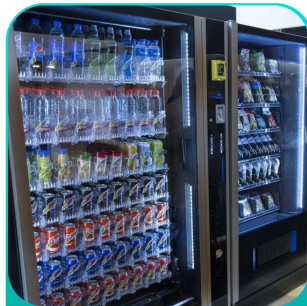
Personal mobility device



e-commerce lockers



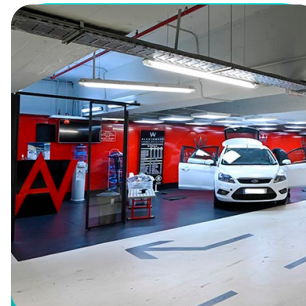
## PEOPLE / COMPANIES



Vending



Professional Vehicles Fleets



Car-washing



Advertising digital displays

## GOODS



Sustainable Urban distribution of goods



Smart Parking

# Customer service and Control Centre (CCC)

Connected centres

301

Remote management  
Intercom calls

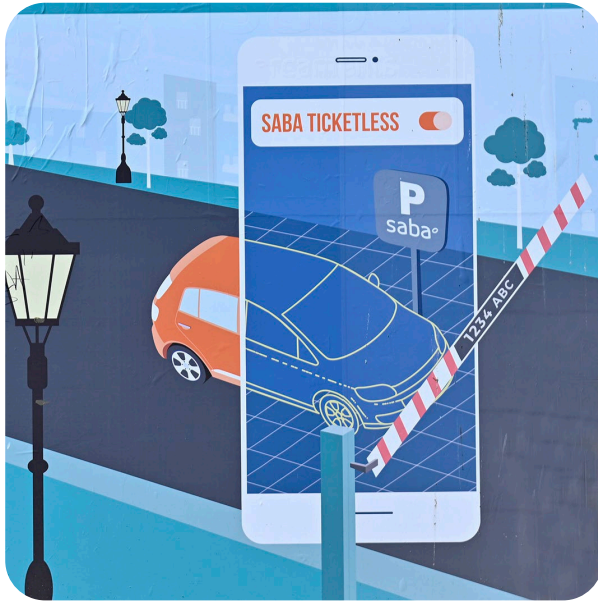
2.3M

Commercial activity  
Customer Service  
Requests

207,500

Connected car parks in Spain, Italy, and Portugal  
As of December 31<sup>st</sup>, 2023





Fast, no tickets  
or ATM needed

Linked to new  
products



Smart Parking

# Ticketless: access and payment by LPR

Customer growth (+40%) and  
operations (+156%)

## 160

Car Parks with similar  
experiences in the UK  
and Germany

## 76

Car parks in Spain



**155**  
car parks

**16 M**  
movements



Smart Parking

# OBE (On Board Equipment)



**Via T**

Spain

82 car parks

8,3 M movements



Atlantia

**Telepass**

Italy

24 car parks

2,6 M movements



**Brisa**

**Via Verde**

Portugal

35 car parks

4,8 M movements



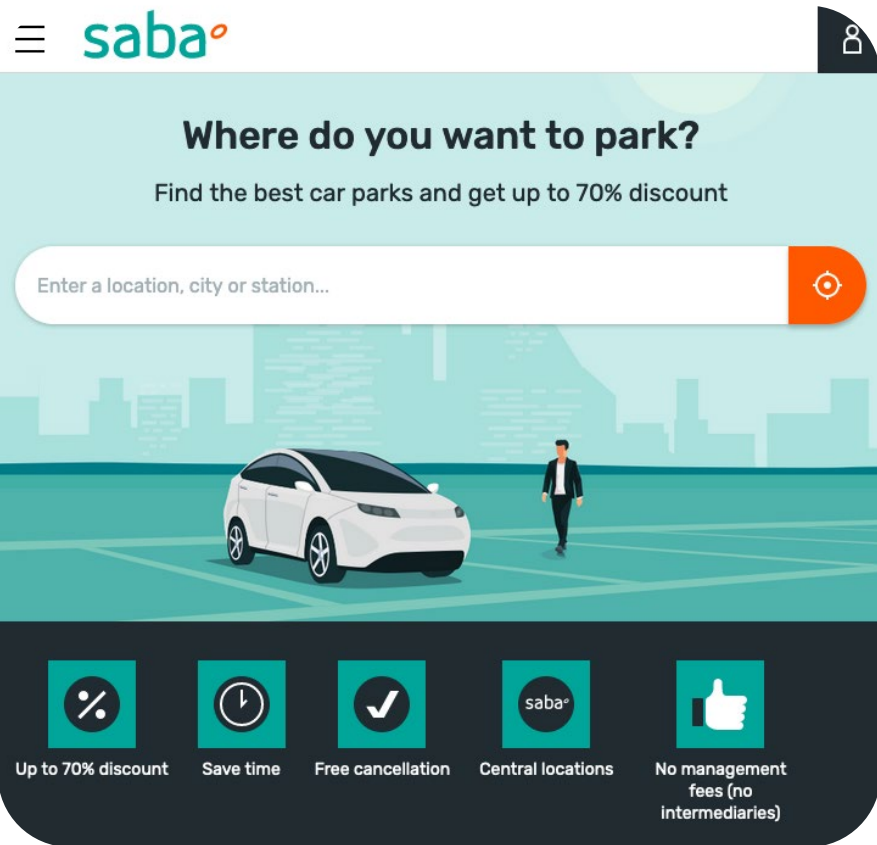
**Tag**

Chile

14 car parks

302 K movements

Data as of December 31<sup>st</sup>, 2023



**156,000** transactions

**+40%** e-commerce sales compared to 2022

## Smart Parking

# Business Digitalisation and Commercial Transformation

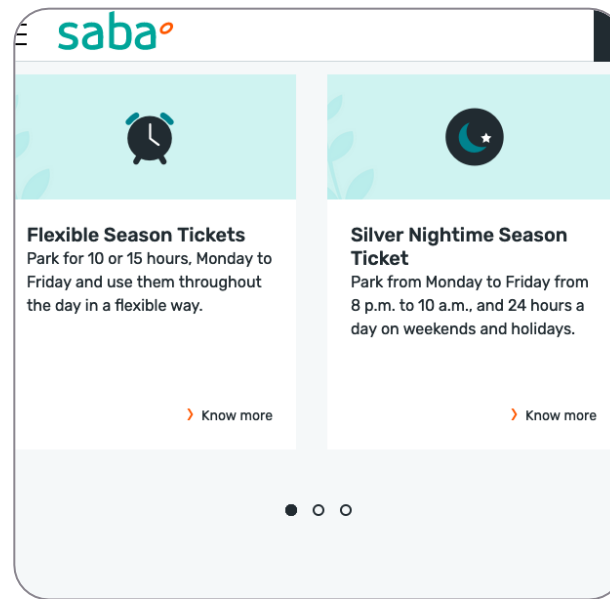
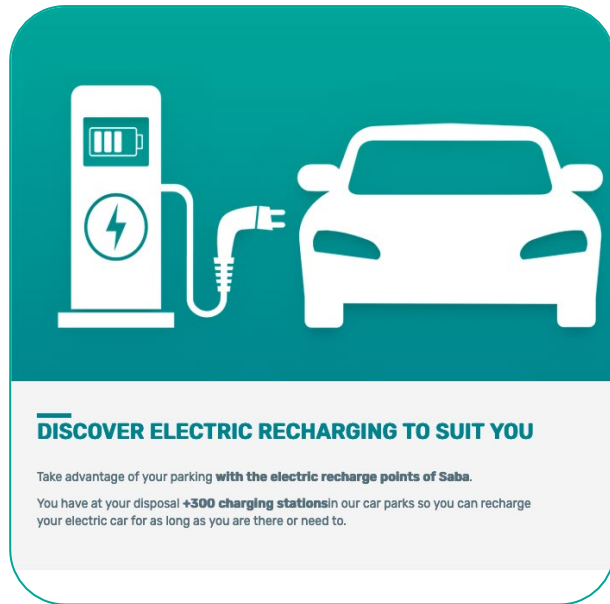
## Web

- 4 million views in 2023
- Spain, Italy, Portugal and Chile
- Renewal of the Group's business website



## APP

- More than 480,000 total downloads
- 23% of e-commerce sales



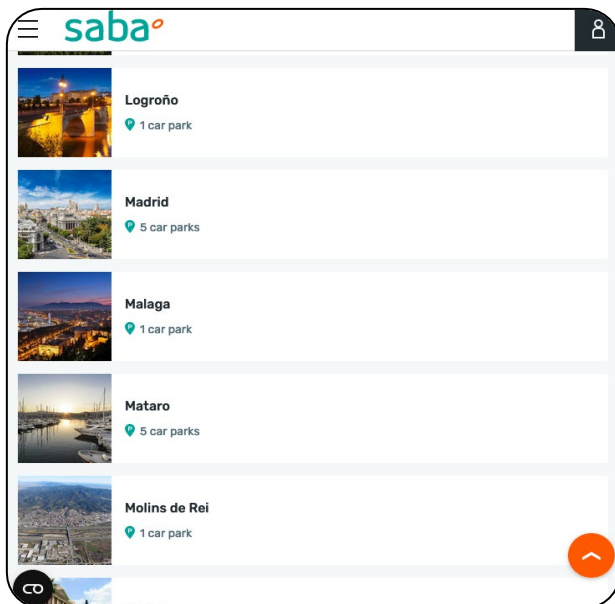
# Smart Parking Website e-commerce renewal

Renewal of the  
search engine  
and customer  
section

Reorganisation &  
improvement of  
the purchasing  
process

New design  
that will adapt  
to all countries

Back office  
technological  
transformation



# Sustainable Mobility Hub: people & companies



SOLAR  
ENERGY



## Photovoltaic panels

- 5 facilities (Portugal and Spain)
- Self-consumption and grid connection
- Scalable model of the future



ELECTRIC  
VEHICLE

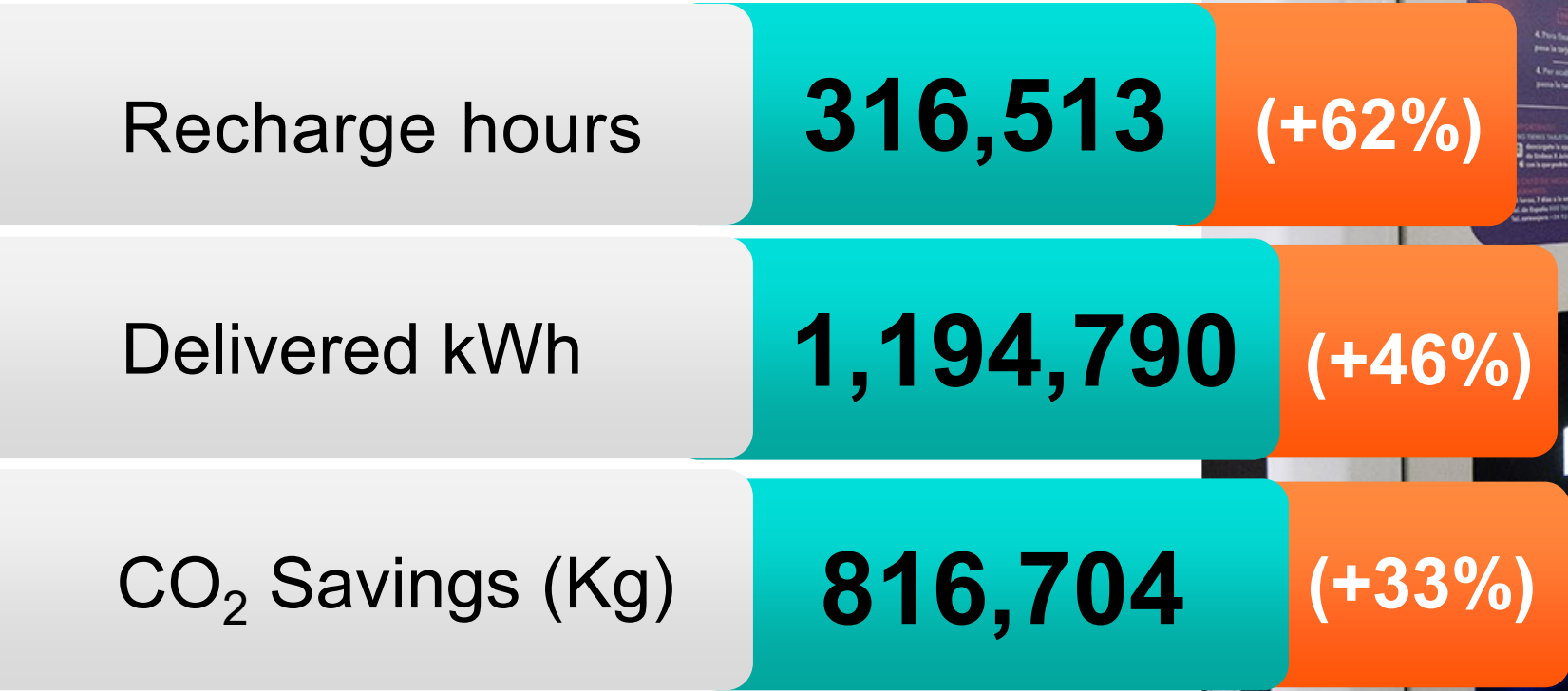


## Saba's strategic commitment

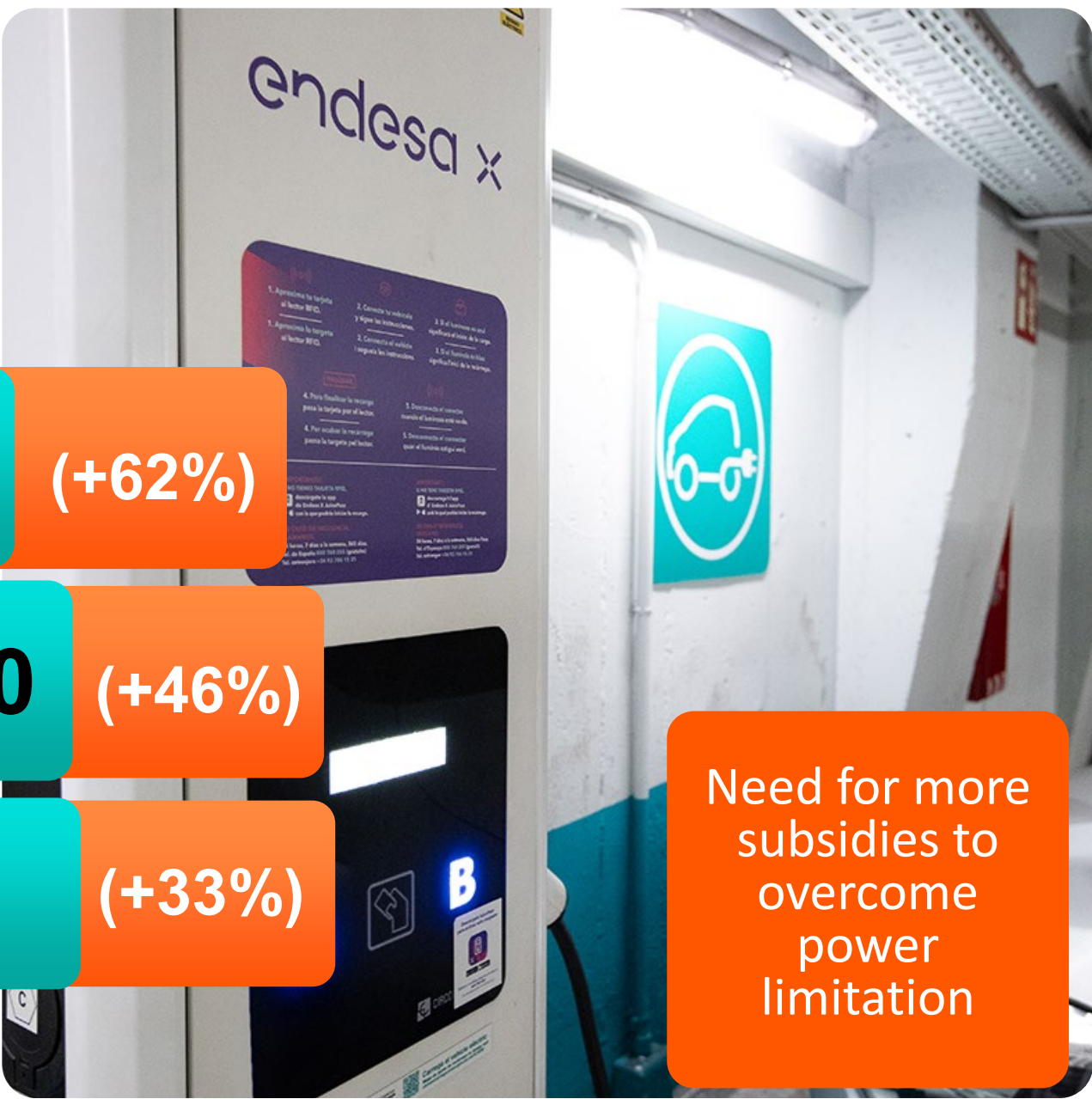
- More than 1,280 recharging stations in the car parks
- All charging modes: promoting fast charging
- Subscribers (ParkElectric and short stays hours)



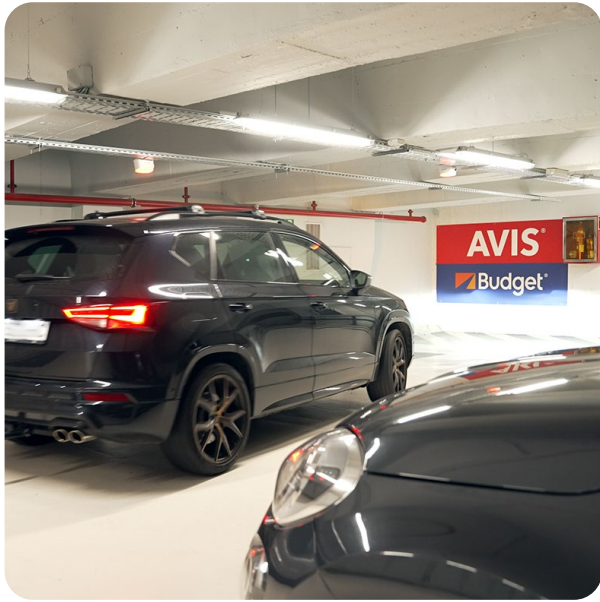
# Electric vehicle growth in Saba



Data obtained based on 606 recharging stations managed by the Group in Spain, Portugal, Italy, United Kingdom, Chile, and Germany.



Need for more subsidies to overcome power limitation



Smart Parking

# Sustainable Mobility Hub: people & companies

Custom-made mobility solutions

- Response to new mobility needs
- Rent a car and car sharing: more than 3,300 parking spaces throughout the Group
- Contracts with company fleets: electric vehicle (Pascual) and multi-parking products (CaixaBank, BBVA, Danone, Renfe)
- Progressive electrification of vehicles





224

e-commerce  
lockers

Smart Parking

# Sustainable Mobility Hub: Goods

- **Unsustainable DUM e-commerce model:** impact on congestion and emissions
- **Saba Solution:** car parks as city infrastructure and a piece of urban mobility
- **Through:**
  - Self-collection in lockers, 24 hours a day, 365 days a year
  - Deployment of logistics microhubs to exploit the advantages of car parks: night hours, zero-emission, capillarity

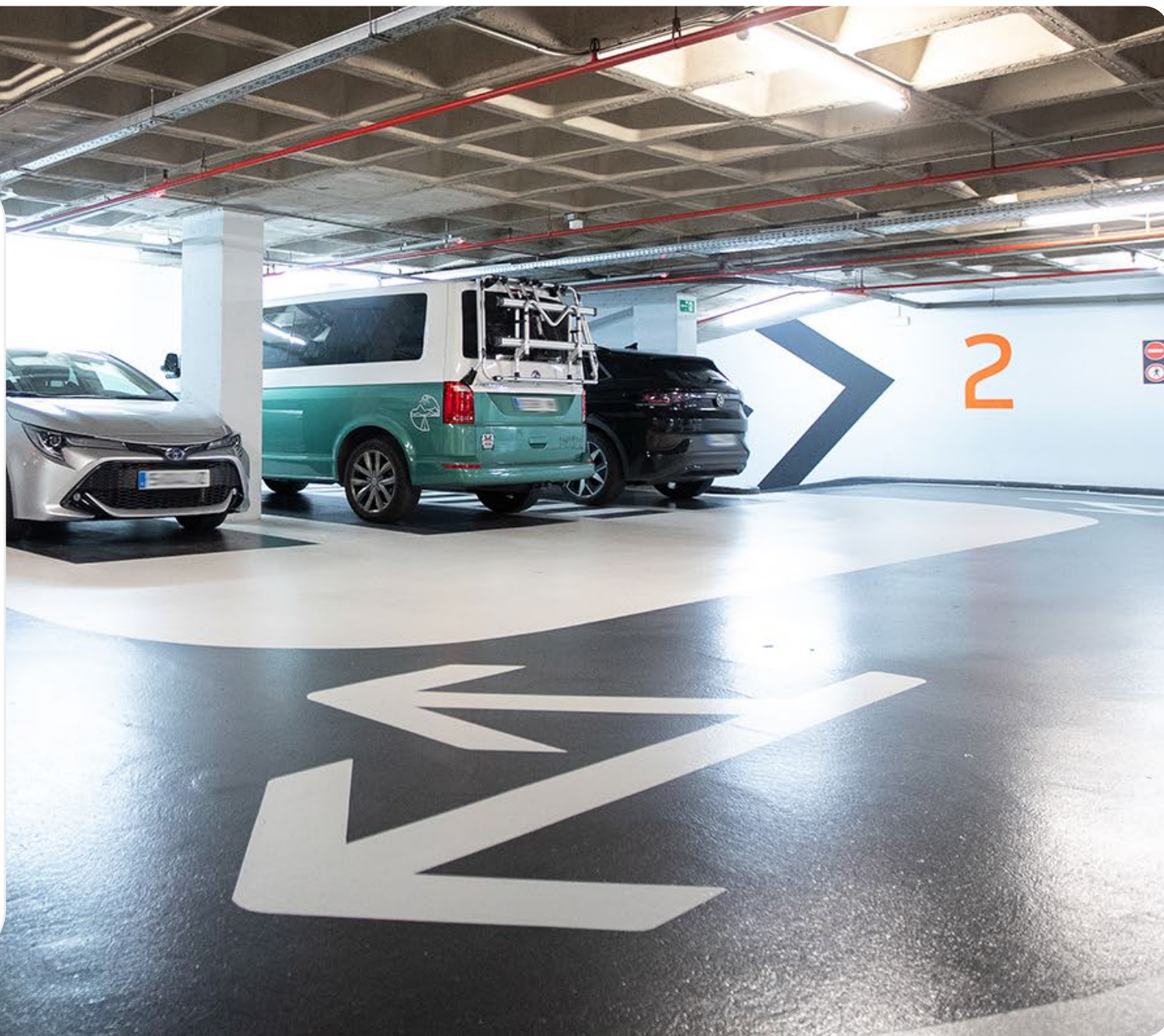
## Smart Parking





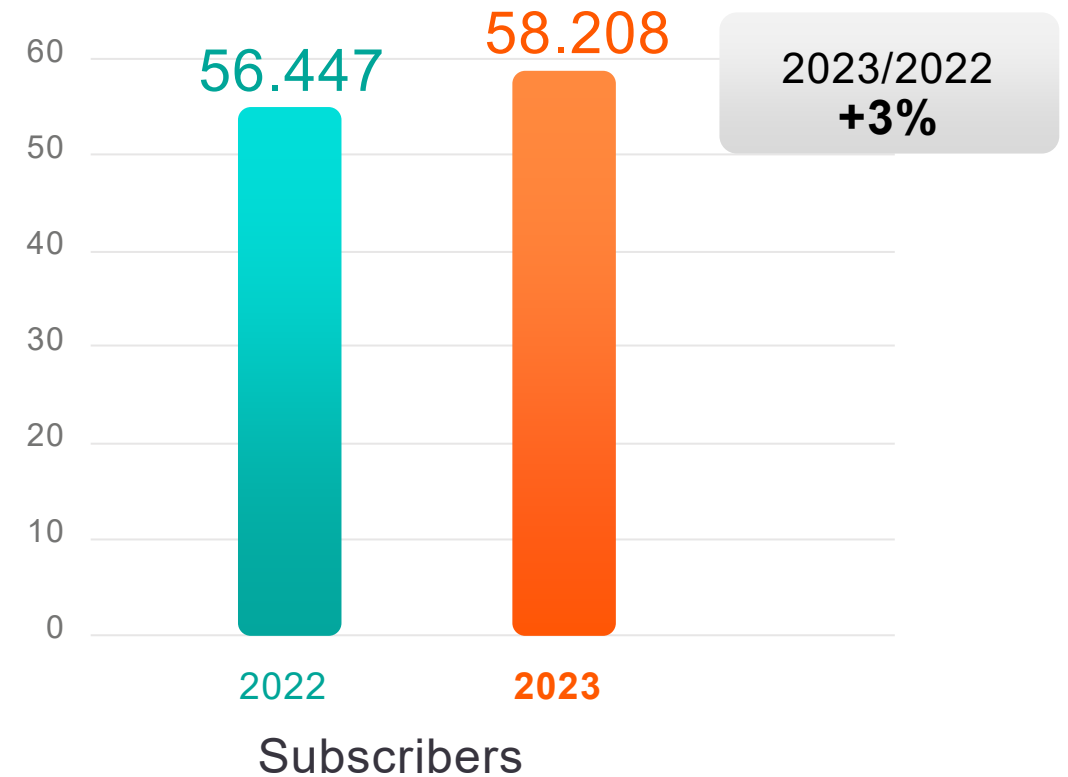
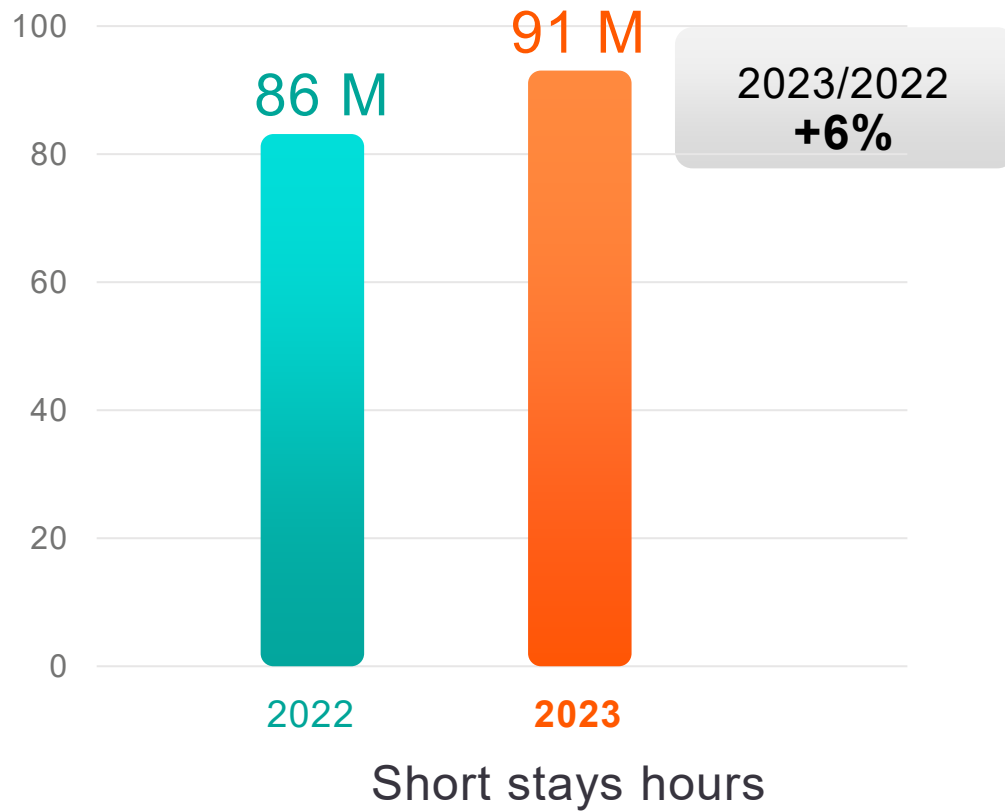
3

# 2023 Key figures



2023 Key figures

# Short stays and Subscribers



# Economic Indicators

2023	308	+12%
2022	272	

2023	143	+12%
2022	127	

2023 46%

**25%**  
GROWTH

saba<sup>o</sup>



**27** new  
operations

## 2023 Key figures

# Development

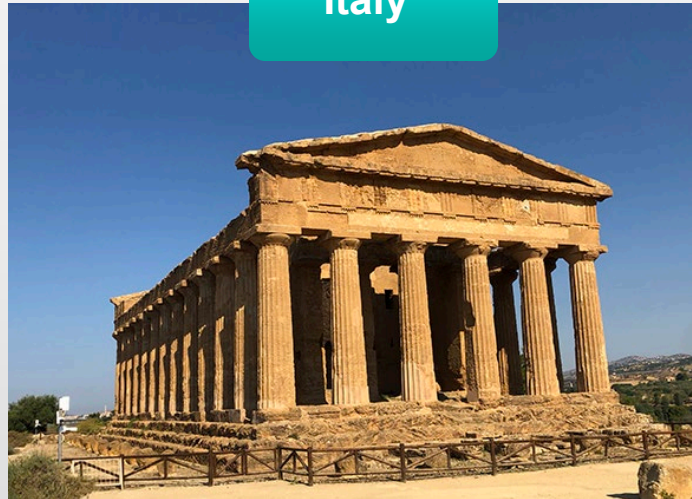
**43** renewals &  
renegotiations

Spain



Paseo de la Castellana (Madrid)  
Padre Damián (Madrid)  
Clínica Cima (Barcelona)  
Hospital de Mataró (Barcelona)

Italy



Valley of the Temples in  
Agrigento (Sicilia)

Portugal



Península (Porto)  
Palácio da Justiça (Lisbon)



# 2023 Key figures

## Development

### Chile



Mercado Urbano Tobalaba (MUT)  
Aeropuerto de Santiago de Chile  
Terrazas San Cristóbal  
Universidad Católica  
(Santiago de Chile)

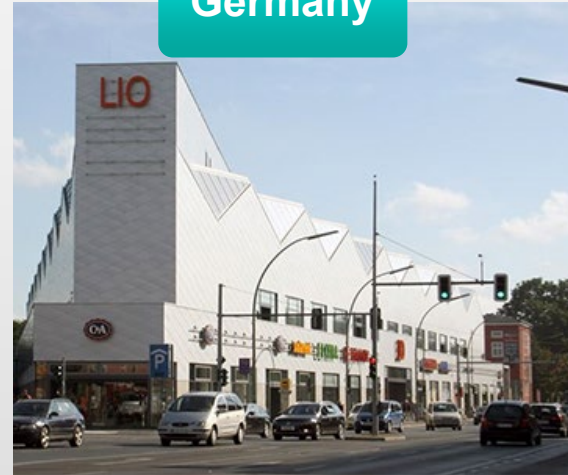
Open Santa Julia (Viña del Mar)

### UK



Transport for London  
Torbay & South Devon NHS  
Foundation Trust  
Great Western Hospitals NHS  
Foundation Trust  
West Hertfordshire Teaching  
Hospitals NHS Trust

### Germany



LIO Shopping mall (Berlin)

### Czech Republic & Slovakia



Písnice (Prague)





saba°

[sabagroup.com](https://sabagroup.com)